



America's Favorite Cigarette Break

Benson & Hedges 100's.

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

18 mg. "tar," 1.2 mg. nicotine, *av.*
per cigarette, FTC Report, Mar. '74



Menthol or Regular

00701-00791 (A)

"Logs"

Page (bleed)

PLAYERS - Oct. '74

CRISIS - Nov. '74

BLACK ENTERPRISE - Oct. '74

ENCORE - Nov. '74

BLACK SPORTS - Jan. '75

Wells, Rich, Greene, Inc.



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